



The Rotary Club of Ridgefield

Citizen of the Year 2023

John Frey

Event Sponsorships June 28, 2023

☐ **Premier Sponsor**

\$3,500

Includes **8 tickets** to the event; a full page inside front or inside back cover ad in event program; name will be on sponsor board at the event; company and logo be listed on Rotary website with direct link to your website; listed on all print and social media advertising; opportunity to display product at the vent.

☐ **Platinum Sponsor**

\$2,000

Includes **6 tickets** to the event, a full page inside front or inside back cover ad in event program; name will be on sponsor board at the event; company and logo be listed on Rotary website with direct link to your website; listed on all print and social media advertising; opportunity to display product at the vent.

☐ **Gold Sponsor**

\$1,500

Includes **4 tickets** to the event; a full page ad in event program, name will be on sponsor board at the event, company will be listed on Rotary website with direct link to your website; listed on all print and social media advertising.

☐ **Silver Sponsor**

\$750

Includes **2 tickets** to the event; will receive a half page ad in event program; name will be on sponsor board at the event, listed on all print and social media advertising.

☐ **Bronze Sponsor**

\$500

Includes **2 tickets** to the event; will receive a quarter page ad in event program, name will be on sponsor board at the event, listed on all print and social media advertising.

☐ **Business Card Ad**

\$250

Please provide information below:

Name_____

Company Name_____

Phone Number_____

Email Address_____



SPONSORSHIP Advertising for Citizen of the Year 2023

This celebratory book contains greetings from individuals and organizations throughout Ridgefield and neighboring communities. It will be distributed to all attendees honoring a great Ridgefield citizen and service organization that addresses many needs within the town of Ridgefield.

Our message in the book is an important part of the evening's program. It helps honor and recognize a very special community member.

FULL PAGE ADS are 4.875" wide X 7.75" tall

HALF PAGE ADS are 4.875" wide X 3.875" tall

BUSINESS CARD ADS are 4.875" wide X 1.875" tall.

Please note that all ads will be done in black & white.

GUIDELINES FOR SENDING DIGITAL FILES:

Files should be sent to Bill Wyman:
wgwyman@me.com

Files should be in PDF format. For Hi-Res / Press Quality PDF Files:

1. Create all art to actual size, as this will ensure proper sizing and no need for us to reduce or try to fit the wrong shaped ad onto a page. Images must be a minimum 300dpi at 100% of size indicated.
2. Create your ad in the proper color format: black, white & grayscale for B&W ads.
3. Export to PDF as Press Quality – keep resolution at 300 dpi (minimum)
4. Embed all fonts, subset below 100%

** For ads created in any Microsoft program, all photos and logos should be provided separately in their native format (jpeg, tif, png, etc.)



**Name Your Files: with your business name and include the file extension,
(i.e., my business name.pdf)**

Please put "Citizen of the Year AD" in the subject line.

Person Responsible for Ad: _____

Email Address: _____

Telephone: _____

All ads must be submitted by June 7th, 2023.

Payment Options:

- **Mail Check Payable to:**

The Rotary Club of Ridgefield
P.O. Box 41
Ridgefield, CT 06877

- **Credit Card – Please provide the following information:**

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Billing Zip Code: _____

Online via Paypal:

See Ridgefieldrotary.org