



**The Rotary Club of Ridgefield
Citizen of the Year 2021
Event Sponsorships
WEDNESDAY, JUNE 16th -6PM-9PM**

Grand Sponsor **\$2,000**

Includes **6 tickets** to the event, a full page inside front or inside back cover ad in event program, name will be on sponsor board at the event, company and logo be listed on Rotary website with direct link to your website, listed on all print and social media advertising. Opportunity to display product at the event.

Party Sponsor **\$1,500**

Includes **4 tickets** to the event, a full page ad in event program, name will be on sponsor board at the event, company will be listed on Rotary website with direct link to your website, listed on all print and social media advertising.

Gold Sponsor **\$750**

Includes **2 tickets** to the event, will receive a half page ad in event program, name will be on sponsor board at the event, listed on all print and social media advertising.

Bronze Sponsor **\$500**

Includes **2 tickets** to the event, will receive a quarter page ad in event program, name will be on sponsor board at the event, listed on all print and social media advertising.

AD - no tickets will receive a quarter page ad in event program. **\$350**

Please fill out info below:

Name _____

Company Name _____

Phone Number: _____

Email Address: _____



**Please mail check payable to
The Rotary Club of Ridgefield, PO Box 41,
Ridgefield, CT 06877**

SPONSORSHIP Advertising for Citizen of the Year 2021

Lori Berisford & Elaine Cox

This enticing book, containing greetings from individuals and organizations throughout Ridgefield and neighboring communities, will be distributed to the people attending a fantastic party honoring a great Ridgefield citizen and a service organization that gives to many needs within the town of Ridgefield.

Your message in the book can be an important part of the evening's program and the community outreach.

FULL PAGE ADS are 4.875" wide x 7.75" tall • HALF PAGE ADS are 4.875" wide x 3.875" tall BUSINESS CARD ADS are 4.875" wide x 1.875" tall.

Please note that all ads will be done in black & white.

GUIDELINES FOR SENDING DIGITAL FILES:

If you have questions about file types accepted, you can email Simon Cooper at:

Simon Cooper simon06877@gmail.com

Files should be in PDF format. For Hi-Res / Press Quality PDF Files:

1. Create all art to actual size, as this will ensure proper sizing and no need for us to reduce or try to fit the wrong shaped ad onto a page. Images must be minimum 300dpi at 100% of size indicated.
2. Create your ad in the proper color format: black, white & grayscale for B&W ads.
3. Export to PDF as Press Quality — keep resolution at 300 dpi (minimum).
4. Embed all fonts, subset below 100%.

** For ads created in any Microsoft program, all photos and logos should be provided separately in their native format (jpeg, tif, png, etc.).



NAME YOUR FILES: with your business name and include the file extension, ie. mybusinessname.pdf.

Please put "Citizen of the Year AD" in subject line.

Person responsible for Ad:

Email Address: _____

Phone: _____

All ads must be submitted by June 11th.