



**The Rotary Club of Ridgefield  
Citizen of the Year 2019  
Event Sponsorships  
WEDNESDAY, JUNE 12<sup>th</sup> -6PM-9PM**

**Grand Sponsor** **\$2,000**

Includes **6 tickets** to the event, a full page inside front or inside back cover ad in event program, name will be on sponsor board at the event, company and logo be listed on Rotary website with direct link to your website, listed on all print and social media advertising. Opportunity to display product at the event.

**Party Sponsor** **\$1,500**

Includes **4 tickets** to the event, a full page ad in event program, name will be on sponsor board at the event, company will be listed on Rotary website with direct link to your website, listed on all print and social media advertising.

**Gold Sponsor** **\$750**

Includes **2 tickets** to the event, will receive a half page ad in event program, name will be on sponsor board at the event, listed on all print and social media advertising.

**Bronze Sponsor** **\$500**

Includes **2 tickets** to the event, will receive a quarter page ad in event program, name will be on sponsor board at the event, listed on all print and social media advertising.

**Please fill out info below:**

**Name** \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_



## **SPONSORSHIP Advertising for Citizen of the Year 2019**

### **Mary Jones**

This enticing book, containing greetings from individuals and organizations throughout Ridgefield and neighboring communities, will be distributed to the people attending a fantastic party honoring a great Ridgefield citizen and a service organization that gives to many needs within the town of Ridgefield.

Your message in the book can be an important part of the evening's program and the community outreach.

FULL PAGE ADS are 4.875" wide x 7.75" tall • HALF PAGE ADS are 4.875" wide x 3.875" tall BUSINESS CARD ADS are 4.875" wide x 1.875" tall.

Please note that ads can be done in black & white or color.

#### **GUIDELINES FOR SENDING DIGITAL FILES:**

**Files should be sent to Kristina Kelly:**

[kkelly@dmoc.com](mailto:kkelly@dmoc.com)

Files should be in PDF format. For Hi-Res / Press Quality PDF Files:

1. Create all art to actual size, as this will ensure proper sizing and no need for us to reduce or try to fit the wrong shaped ad onto a page. Images must be minimum 300dpi at 100% of size indicated.
2. Create your ad in the proper color format: black, white & grayscale for B&W ads.
3. Export to PDF as Press Quality — keep resolution at 300 dpi (minimum).
4. Embed all fonts, subset below 100%.

\*\* For ads created in any Microsoft program, all photos and logos should be provided separately in their native format (jpeg, tif, png, etc.).



**NAME YOUR FILES:** with your business name and include the file extension, ie. mybusinessname.pdf.

Please put "Citizen of the Year AD" in subject line.

**Person responsible for Ad:**

\_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**All ads must be submitted by June 11<sup>th</sup>.**

**Payment Options:**

Mail Check Payable to:

The Rotary Club of Ridgefield  
PO Box 41  
Ridgefield, CT 06877

Credit Card – Please Provide:

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_